

VOGOV PRIVACY POLICY
LAST UPDATED: August 8, 2018

INTRODUCTION

This privacy policy (“**Policy**”) describes how IKAM Media inc – odštěpný závod, a company incorporated in the Czech Republic, address: Podbabska 17, 166 24, Praha 6 (“**Company**,” “**we**,” and “**our**”) processes, collects, uses and shares personal data when you use this website www.vogov.io, participate in the a crowdsale of the OGO coins or use services provided by the Company or its affiliated third parties (the “**Site**”). Please read the following information carefully to understand our practices regarding your personal data and how we will process such personal data.

1. PURPOSES OF PROCESSING

What is personal data?

We collect information about you in a range of forms, including personal data. As used in this Policy, “personal data” is as defined in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), and personal data includes any information which, either alone or in combination with other information we process about you, identifies you as an individual, including, for example, your name, postal address, email address, telephone number or cryptowallet.

Why do we need your personal data?

We will only process your personal data in accordance with applicable data protection and privacy laws. We need certain personal data in order to provide you with access to the Site, provide services or comply with the applicable laws. If you registered with us, you will have been asked to tick to agree to provide this information in order to access our services, purchase our products or services, view Site’s content or use other features available on the Site or through affiliated third parties. This consent provides us with the legal basis we require under applicable law to process some part of your data. You maintain the right to withdraw such consent at any time. If you do not agree to our use of your personal data in line with this Policy, please do not use our Site.

Simple access to the Site does not constitute the fact that we already process your personal data. Some parts of your personal data may be processed by us without your consent. We count on our legitimate interests in such cases. The legitimate interests provide a legal basis for processing, provided that your interests or fundamental rights and freedoms are not overriding, taking into consideration the your reasonable expectations based on your relationship with us. Such legitimate interest exists for example where there is a relevant and appropriate relationship between you and us in situations such as where you are a client or and we provide services. At any rate the existence of a legitimate interest requires from us a careful assessment including whether you can reasonably expect at the time and in the context of the collection of the personal data that processing for that purpose may take place.

There are many other legal bases on which we may count. In case when they are relevant or applicable, we count on them. You may request a detailed list of bases which we use to process your personal data.

2. COLLECTING YOUR PERSONAL DATA

We collect information about you in the following ways:

Information You Give Us. This includes:

- the personal data you provide when you join our waitlist, including your name and email address;
- your cryptocurrency address in connection with the acquisition of the OGO coin;
- your address; date of birth; passport or driver license details; numbers that you may use or have registered with your local tax authority; utility bills; your photographs; confirmation of proceeds sources; sworn statements in the context of regulatory rules, anti-money laundering (AML) or “know-your-customer” (KYC) policies;
- the personal data you provide in connection with our rewards program and other promotions we run on the Site;
- the personal data you provide when you report a problem with our Site or when we provide you with customer support;
- the personal data you provide when you make a purchase of OGO coins; and
- the personal data you provide when you correspond with us by phone, email or otherwise.

Information Automatically Collected. We automatically log information about you and your computer or mobile device when you access our Site. For example, when visiting our Site, we log your computer or mobile device operating system name and version, manufacturer and model, browser type, browser language, screen resolution, the website you visited before browsing to our Site, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our Site. We collect this information about you using cookies.

Automated Decision Making and Profiling.

We do not use your personal data for the purposes of automated decision-making. However, we may do so in order to fulfil obligations imposed by law, in which case we will inform you of any such processing and provide you with an opportunity to object.

3. COOKIES

What are cookies?

We may collect information using “cookies.” Cookies are small data files stored on the hard drive of your computer or mobile device by a website. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer or mobile device until you delete them) to provide you with a more personal and interactive experience on our Site.

We use first party cookies, served directly by us to your computer or mobile device, which are used only by us to recognize your computer or mobile device when it revisits our Site.

Cookies we use

Our Site uses the following types of cookies for the purposes set out below:

Type of cookie	Purpose
<i>Essential Cookies</i>	These cookies are essential to provide you with services available through our Site and to enable you to use some of its features. Without these cookies, the services that you have asked for cannot be provided, and we only use these cookies to provide you with those services.

<i>Functionality Cookies</i>	These cookies allow our Site to remember choices you make when you use our Site. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you visit our Site.
<i>Analytics and Performance Cookies</i>	These cookies are used to collect information about traffic to our Site and how users use our Site. The information gathered does not identify any individual visitor.

Disabling cookies

You can typically remove or reject cookies via your browser settings. In order to do this, follow the instructions provided by your browser (usually located within the “settings,” “help” “tools” or “edit” facility). Many browsers are set to accept cookies until you change your settings.

If you do not accept our cookies, you may experience some inconvenience in your use of our Site. For example, we may not be able to recognize your computer or mobile device and you may need to log in every time you visit our Site.

4. USING YOUR PERSONAL DATA

We use your personal data as follows:

- to operate, maintain, and improve our Site, products, services and crowdsale;
- to communicate with you;
- to respond to your comments and questions and to provide customer service;
- to send information including technical notices, updates, security alerts, and support and administrative messages;
- with your consent, to send you marketing e-mails about upcoming promotions, and other news, including information about products and services offered by us and our affiliates. You may opt-out of receiving such information at any time: such marketing emails tell you how to “opt-out.” Please note, even if you opt out of receiving marketing emails, we may still send you non-marketing emails.
- to comply with regulatory rules, anti-money laundering (AML) or “know-your-customer” (KYC) policies.
- as we believe necessary or appropriate (a) to comply with applicable laws; (b) to comply with lawful requests and legal process, including to respond to requests from public and government authorities; (c) to enforce our Policy; and (d) to protect our rights, privacy, safety or property, and/or that of you or others;
- for analysis and study services; and
- as described in the “Sharing of your Personal Data” section below.

5. SHARING YOUR PERSONAL DATA

We may share your personal data as follows:

- **Third Parties Designated by You.** We may share your personal data with third parties where you have provided your consent to do so.

- **Our Third Party Service Providers.** We may share your personal data with our third party service providers who provide services such as payment processing, information technology and related infrastructure provision, customer service, email delivery, auditing and other similar services.

6. THIRD PARTY SITES

Our Site may contain links to third party websites and features. This Policy does not cover the privacy practices of such third parties. These third parties have their own privacy policies and we do not accept any responsibility or liability for their websites, features or policies. Please read their privacy policies before you submit any data to them.

7. SECURITY

We seek to use reasonable organizational, technical and administrative measures to protect personal data within our Company. Unfortunately, no transmission or storage system can be guaranteed to be completely secure, and transmission of information via the internet is not completely secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us of the problem by contacting us.

8. RETENTION

We will only retain your personal data as long reasonably required for you to use the Site or participate in the crowdsale unless a longer retention period is required or permitted by law (for example for regulatory purposes).

9. OUR POLICY ON CHILDREN

Our Site is not directed to children under 18. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us. We will delete such information from our files as soon as reasonably practicable.

10. RIGHTS

- **Opt-out.** You may contact us anytime to opt-out of: (i) direct marketing communications; (ii) automated decision-making and/or profiling; (iii) our collection of sensitive personal data; (iv) any new processing of your personal data that we may carry out beyond the original purpose; or (v) the transfer of your personal data outside the EEA. Please note that your use of some of the Site may be ineffective upon opt-out.
- **Access.** You may access the information we hold about you at any time via your profile/account or by contacting us directly.
- **Amend.** You can also contact us to update or correct any inaccuracies in your personal data.
- **Move.** Your personal data is portable – i.e. you to have the flexibility to move your data to other service providers as you wish.
- **Erase and forget.** In certain situations, for example when the information we hold about you is no longer relevant or is incorrect, you can request that we erase your data.

If you wish to exercise any of these rights, please contact us. In your request, please make clear: (i) **what** personal data is concerned; and (ii) **which of the above rights** you would like to enforce. For your

protection, we may only implement requests with respect to the personal data associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. We will try to comply with your request as soon as reasonably practicable and in any event, within one month of your request. Please note that we may need to retain certain information for recordkeeping purposes and/or to complete any transactions that you began prior to requesting such change or deletion.

11. COMPLAINTS

We are committed to resolve any complaints about our collection or use of your personal data. If you would like to make a complaint regarding this Policy or our practices in relation to your personal data, please contact us. We will reply to your complaint as soon as we can and in any event, within 30 calendar days. We hope to resolve any complaint brought to our attention, however if you feel that your complaint has not been adequately resolved, you reserve the right to contact your local data protection supervisory authority.

You have the right to lodge a complaint regarding the use of your data by us. You can address any complaint to your national regulator (see the list at http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm).

12. CONTACT INFORMATION

We welcome your comments or questions about this Policy. You may contact us via contact forms.