

Token Sale Agreement

Effective as of August 8, 2018

This Token Sale Agreement (hereinafter the "**Agreement**") constitutes terms which regulate your acquisition of the Company's tokens "**OGO coin**" (hereinafter the "**OGO coin**") during the OGO coin sale according to conditions published on the website and White Paper (hereinafter the "**Sale**") and this Agreement is concluded between IKAM Media inc – odštěpný závod, a company incorporated in the Czech Republic, address: Podbabska 17, 166 24, Praha 6 (hereinafter the "**Company**") and you as an acquirer of the OGO coin.

This Agreement comes into effect when you (1) access this website; (2) click a button or check an unticked box in any section of the website which constitutes your acceptance to the terms of this Agreement or, if earlier, (3) pay an order and the Company receives full payment according to Clause 3 of this Agreement (hereinafter the "**Effective Date**").

You guarantee to the Company that you are entitled and eligible by the applicable law to conduct economic activity and act legally; you are not a person under 18 (eighteen) years old; and you are mentally healthy.

If you represent a legal person you guarantee to the Company that you have legal power to oblige that person. If you represent another party you guarantee to the Company that you have the legal power to oblige such a party involved and the party has read, and agreed to, the terms of this Agreement and other supporting documents the Company had made available.

You represent and warrant that your funds in no way came from illegal or unethical sources, that you are not using any proceeds of criminal or illegal activity, and that no transaction involving OGO coins are being used to facilitate any criminal or illegal activity. You may be obliged to provide valid proofs concerning legality of your funds used to purchase OGO coins upon our request or request of bank institutions or government authorities.

DEFINITIONS:

"**Advice**" means all suggested changes, improvements, additions or subtractions to Company's business that you provide to the Company.

"**Confidential Information**" means any information disclosed by the Company or its representative that is confidential by its nature or there is a high probability to treat such information as confidential. The Confidential Information shall include: (1) non-public information regarding the Company or its acquirers, owners, customers, business plans, marketing activities, financial and other business matters; and (2) third-party information that the Company treats as confidential.

"**Content**" means works in the literary, artistic and scientific domain, texts, code, software, methods, data, text, images, pictures, video, music, audio, or other materials, publications, and content.

"**Risk Disclosure**" means risk disclosure document discloses risks associated with the OGO coin and the Company.

"**Site**" means this website, and any entrusted and affiliated platform of the Company.

"**Terms**" means the Site terms and conditions, privacy policy, risk statement, disclaimer, and any document we publish on the Site, all restrictions described in the Company's Content and on the Site, and any other policy or terms and condition referenced in this Agreement. The Terms shall not include marketing materials, whitepaper and other similar publications which are accessible or available on the Site. In case of a collision of the Terms and this Agreement, the Agreement shall prevail and be taken into account when interpreting.

1. GENERAL TERMS, SALE RESTRICTIONS, AND NATURE OF THE OGO COIN

1.1. You agree to be bound to all terms and conditions, and laws applicable to your acquisition of OGO coin. You shall read and understand the Risk Disclosure, the Terms and White Paper. You agree and certify that you acquire OGO coin during the Sale for your own personal satisfaction, use and to support the Company and not for investment or other financial purposes. You agree that the OGO coin is not a security and that OGO coin may decrease in or lose value. If you did not understand any provisions of the Agreement, Terms or other documents, you shall contact the Company via available means of communication the Company made available.

1.2 Third party may publish Content which will be available to you. Such Content may be subject to other rules and you have to get familiar with such rules. Your use of any third party's Content shall be at your own risk. The Company does not accept liability for any payment, damages, or losses due to your enjoyment of any third party's Content. The Company is not responsible for the accuracy, availability, or accessibility of such Content, including, but not limited to, network information, fees information, or other data. The Company may edit, publish and delete the Content.

1.3. The Sale is not available for citizens or residents of the United States of America or any jurisdiction, which prohibits participation in the Sale of the OGO coins (such as China, Singapore, Algeria, Bolivia, Vietnam, Indonesia, Lebanon, Morocco, Namibia, Nepal, Pakistan, Ecuador, Myanmar, Ivory Coast, Cuba, Iran, North Korea, Syria). Upon being informed of the fact that you are a citizen or resident of the United States of America or any jurisdiction, which prohibits participation in the Sale, the Company will treat such an acquisition as void and no OGO coin shall be acquired by you after the expiration of the buyback mechanism.

1.4. We provide the buyback mechanism only to the citizen or resident of the United States of America or any jurisdiction, which prohibits participation in the Sale, only in case if such a resident or citizen has informed us about their residence or citizenship. We may require to ask you to present us documents which identify you in accordance with the KYC/AML procedures. The procedures are necessary for the purposes of preventing fraud and we count on them as our legitimate interest. The buyback mechanism expires on the fourteenth calendar day after the end of the round of the Crowdsale in which the citizen or resident of the United States of America or any jurisdiction, which prohibits participation in the Sale has participated.

1.5. You shall bear in mind that OGO coin is not an investment. We do not guarantee or predict that the OGO coin will increase or decrease in value. You acknowledge that OGO coin may increase or decrease in value from time to time. OGO coin shall not constitute proof of possession, ownership, right to control or right to vote. The OGO coin does not give you possession, ownership, share, voting rights in the Company, commodity or any other kind of financial instrument, or intellectual property rights. Respectfully, OGO coin shall not grant rights to take part in the control the board of the Company or influence on decision making in the Company.

1.6 The Company may ask you to assist in the verification of your wallet by sending minor transactions. In this case you shall make a payment or accept a payment. If you refuse to assist, the Company may deny your application to participate in the Sale.

2. SECURITY TERMS AND DATA PRIVACY PROTECTION

2.1 You shall deploy appropriate technical and security measures designed to secure access to (a) any device associated with your access point and device; (b) private keys required to access Ethereum address or your OGO coin; and (c) your username, password, and other credentials. In case if you lose access to a device associated with your account, the Company may grant access to your account to other party providing additional credentials to

the Company. The Company may, at its discretion, determine additional credentials. The additional credentials may include notarized identification; in person meeting; photo proof of your identity; video identification; and a copy of your identification document.

2.2 You shall send to the Company, upon request, information that the Company to comply with any applicable law. Such documents may include, but are not limited to, ID cards, passport, driver's licenses, or other documents and proof.

2.3 The Company may collect statistical information about your activity, including, but not limited to, your activity on the Site and logins to various platforms of the Company, for analysis or any related purpose. The Company may use your IP address to verify you and your OGO coin. The Company will not release your personal identification or identifiable data to third parties without your consent, except if otherwise provided here or in accordance with in Terms or Company's Privacy Policy.

3. PURCHASE AND DELIVERY OF OGO COIN

3.1 You agree to pay for and acquire OGO coin in accordance with the Agreement. The Company agrees to sell you OGO coin, on the terms of this Agreement. Your acquisition shall be final and non-refundable unless otherwise provided on the Site or in this Agreement. The Company shall not provide any refund of the acquisition price under any circumstances unless otherwise provided on the Site or in this Agreement. The acquisition time of all acquisitions of OGO coin during the Sale will be defined and recorded as of the time the acquisitions are processed by the Company, and any smart contracts according to the Ethereum Block time. The acquisitions price of OGO coin will vary based on the time of the acquisitions; the Ethereum Block time associated with your acquisitions will define your acquisitions price.

3.2 After the Sale, your account which you used to the acquisition of OGO coin will be topped up with the quantity of OGO coin according to the Company's schedule.

3.3 All deliveries from the Sale shall be made online. Deliveries shall be performed to your Ethereum account or other wallet related to your acquisition of OGO coin according to the Company's schedule.

3.4 If you acquire cryptoassets using a third-party payment processor the latter processor shall be your agent and the Company shall not be responsible for actions of such an agent. You are responsible for ensuring that the Company has received the amount of cryptoassets you sent. The Company shall not be responsible for any loss of finance or damages when you use third party payment processors.

3.5. OGO coin is not a consumer product and its holders accepts explicitly and agree to it that they are not covered by the consumer protection regulation of any jurisdiction.

3.6. OGO coin is a software digital product (not cryptocurrency), created by the Company as an internal currency of Site for which you can purchase digital goods and services on the Site.

4. REGULATORY COMPLIANCE AND TAXES

All fees and charges that you have to pay in accordance with your national and international applicable laws shall be paid by you. You shall provide the Company any information the Company may request to determine whether the Company is subject to VAT or other taxes. We may, in our discretion, require you to provide tax exemption certificates. If there are deductions or withholdings which are required by the applicable law, you shall notify the Company and pay the Company for additional sums for ensuring that the net amount is equal to the amount the Company would earn if no deduction or withholding happened. You shall send the Company documentation showing that the deducted and withheld amounts have been paid to taxing authorities.

5. YOUR RESPONSIBILITIES

5.1 You are responsible for setting your software which provides your access to OGO coin. Your credentials are for your personal use and shall not be accessible to any third party.

5.2 You shall follow the Agreement, Terms, and applicable law. In case if you violate the Agreement, Terms, and applicable law, the Company may take action against you or terminate your access to the Site, Sale or your wallet.

6. PROPRIETARY RIGHTS

6.1 If you provide any Advice or idea to the Company or its personnel even if you have created the Advice as confidential or proprietary the Company shall be entitled to use the Advice without restriction. You assign to the Company all rights, interests, and titles in and to the Advice and agree to assist the Company in maintenance of Company's rights, interests, and titles in the Advice.

6.2 By using any services of the Company, OGO coin or Site you do not obtain any proprietary rights in any Content.

6.3. The Company holds all rights, interests, and titles in all intellectual property, including works, inventions, discoveries, processes, trade and service marks, formulae, compositions, methods, techniques, information and data, whether copyrightable, patentable, trademarkable. You may not use any of Company's intellectual property for any reason, except as for personal use with one copy on each device.

7. LIMITATIONS OF LIABILITY

7.1 The Company and its affiliates or contractors shall not be liable for any direct, indirect, or other damages for loss of profits, goodwill, use, or information, even if the Company has been advised of the possibility of such damages. Neither the Company nor its affiliates or contractors will be responsible for compensation or damages arising from: (i) your inability to employ the OGO coin, including, but not limited to, as a result of suspension or termination of this Agreement, including, but not limited to, as a result of force majeure; (ii) the cost of replacement; (iii) any losses or burdensome with regard to the Agreement or your access to the OGO coin; or (iv) changes to, destruction, damage, loss or failure to preserve data, including records, keys and credentials, regarding the OGO coin.

7.2 Company's and its affiliates' and contractors' aggregate liability under this Agreement shall be limited to the amount of money and other assets (at the time of the Sale) you paid the Company in exchange.

7.3 You waive your right to demand the refund of any virtual currency you paid the Company in the Sale under any circumstances.

8. RISKS AND DISCLAIMERS

8.1 You agree that OGO coin, blockchain technology, cryptocurrencies, the Ethereum protocol, and Ether are fresh technologies and are not under control of the Company. You accept all risk of loss and damages arising from the use of the abovementioned technologies.

8.2 The OGO coin is provided on the "as is" basis. The Company and its affiliates and contractors make no warranties or representations regarding the OGO coin, Site or the Content, including any warranty that the Company, Site or Content will be available, will not contain illegal components and errors, or that any Content, will be secure. The Company disclaims warranties (warranties of fitness for a particular purpose, satisfactory quality, merchantability, or non-infringement) and other warranties.

8.3 Transactions using the abovementioned technology are risky. The Company is not responsible for any loss of data, Ether, OGO coin, software, device resulting from any types of failures.

8.4 Other risks and disclaimers are defined in the Disclaimer.

9. INDEMNIFICATION

9.1. You shall defend, indemnify, and hold harmless the Company, its affiliates, contractors, employees, managers, directors, and representatives from and against any liabilities, damages, claims, losses, costs, and expenses (including attorneys' fees) relating to a third-party claim concerning this Agreement or your enjoyment of OGO coin, whether or not the OGO coin was acquired by you under this Agreement. If the Company or its affiliates are

obligated to respond to a legal action, you will also reimburse the Company attorneys' fees, as well as Company's resources spent on handling the third-party legal action.

9.2. The Company will notify you of any claim subject to Clause 9.1 of this Agreement, and Company's failure to notify you shall affect your obligations in accordance with Clause 9.1 of this Agreement and this shall not release Company's rights.

10. TERM AND TERMINATION

10.1. The term of this Agreement shall start on the Effective Date and will continue until terminated.

10.2 This Agreement shall terminate upon your acquisition and delivery of OGO coin unless otherwise stated in the Agreement. Notwithstanding, the Company may terminate this Agreement if you breach any term of this Agreement, Terms or applicable law.

10.3. Upon any termination, the following terms shall be applicable: (i) all your rights under this Agreement shall be terminated; (ii) you shall not be entitled to any refund; (iii) you shall return or, if required by the Company, destroy all the Content which you may have; and (iv) Clauses 4, 5.1, 6, 7, 8, 9, 10.3, and 11 of this Agreement shall be valid in accordance with their versions. The Company shall not be liable for any damages which may happen to you, including, but not limited to, damages due to any loss of your credentials, for any the Site or access to your devices, or your impossibility to access any the Site, your account or device.

11. MISCELLANEOUS

11.1 You may use the Confidential Information in the aspect of your acquisition of the OGO coin under this Agreement and in accordance with the Agreement. You shall not disclose the Confidential Information within the term of this Agreement and next 5 (five) years following the end of the term of this Agreement. You shall take all reasonable technical and secure measures to avoid disclosure or unauthorized use of the Confidential Information. You shall not post on social network or any other source of information or make any other public communication regarding the Confidential Information. You shall not misrepresent the relationship between the Company and you except as expressly permitted by this Agreement.

11.2 The Company and its affiliates shall not be liable for a failure or delay to fulfil its obligations where the failure or delay results from any cause beyond Company's reasonable control, including technical failures, natural disasters, blockages, embargoes, riots, acts, regulation, legislation, or orders of government, terroristic acts, or war, alterations in technologies, including, but not limited to, blockchain, cryptocurrencies, the Ethereum, their protocols or any other force outside of Company's control.

11.3 The Company and you shall be independent contractors, and no party shall be an agent of the other party for any aim.

11.4 This Agreement does not transfer any security and beneficiary right to any individual or legal entity

11.5 You shall comply with all applicable import, export, re-import, and re-export compliance and laws, including country or individual-specific economic sanctions programs.

11.6 The Company may provide any notice under this Agreement to you by sending or posting a notice on the Site or its platform, through available means of communication including, but not limited to, email technology. Notices the Company provide by posting on the Site shall be effective upon being published and notices the Company provide by communication means shall be effective upon being sent. The Company shall not be responsible for your inability to receive a notice. To send the Company a notice under this Agreement, you shall contact the Company via available means of communication. Notices sent by you to the Company shall be deemed effective one business day after such notices are sent. All notices and communication shall be in the English language. The Company will not accept notices in other languages.

11.7 You may not assign any rights or obligations arising from this Agreement, or sublicense or delegate any of your rights or obligations under this Agreement.

11.8 If the Company does not enforce any rights in this Agreement it shall not presume a waiver of such rights nor limit Company's right to enforce such right at a later time. All waivers by the Company must be unambiguous and in writing to be effective.

11.9 If any part of this Agreement is announced to be void or unenforceable, the remaining parts of this Agreement shall remain in force. Any void or unenforceable portions shall be interpreted to have the same effect of the intent of the original parts. If this is not possible, the void or unenforceable part shall be excluded. In this case other parts and sections of the Agreement shall remain in force.

11.10 In case of controversies, demands, claims, disputes, or causes of action between the Company and you relating to OGO coin or other related issues, or this Agreement, you and the Company agree to attempt to resolve such controversies, demands, claims, disputes, or causes of action by good faith negotiation for a period of not less than 60 (sixty) days following written notification of such controversy or claim to the other party, and in case of failure of such negotiation, exclusively and solely through individual arbitration and will not be brought as a class arbitration, class action or any other type of representative proceeding. There will be no class arbitration or arbitration in which an individual attempts to resolve a dispute as a representative of another individual or group of individuals. Further, a dispute cannot be brought as a class or other type of representative action, whether within or outside of arbitration, or on behalf of any other individual or group of individuals.

11.11 All unresolved disputes arising from the present Agreement and/or in connection with the Agreement shall be finally decided with the Arbitration Court attached to the Czech Chamber of Commerce and the Agricultural Chamber of the Czech Republic by one arbitrator appointed by the President of the Arbitration Court. The governing law of the contract shall be the substantive law of the Czech Republic.

11.12 You and we waive respective rights to have any and all disputes arising from or related to the Agreement resolved in a court, and waive respective rights to a jury trial.

11.13 This Agreement includes the Terms and is the entire agreement between you and the Company. This Agreement supersedes all prior communication, representations, understandings, or agreements between you and the Company, whether written, electronic, online or verbal.

11.14 If the Company publishes a translation of the English version of this Agreement and there is a conflict between such translations, the English version of the Agreement shall prevail.

11.15 The Company may modify this Agreement and Terms. The modified Agreement and/or Terms shall become effective upon posting. The Company may notify you regarding the changes to the Agreement and Terms.